



# COMMUNICATION STUDIES

## What YOU will learn:

Your major in communication studies focuses on developing intellectual capacities to advocate, negotiate, and relate. These knowledge bases put you on the pathway to successfully navigating professional, personal, and public life. Taking courses across these areas will develop the skills and theoretical knowledge necessary to understanding, analyzing, and creating messages across contexts.

In addition to the core requirements, which focus on communication, collaboration and community, you have the option to enroll in courses like Intercultural Communication, Nonverbal Communication, Communication and Popular Culture, The Dark side of Interpersonal Communication, Health Communication, Theories of Persuasion, Political Communication, Media and Culture, Global Organizational Communication, and many more!

## Career opportunities YOU will have:

Did you know communication is the #1 skill sought by employers? As a communication studies major you will prepare yourself with the knowledge and skills necessary for entering a wide variety of career fields, such as law, politics, government, public administration, public relations, personnel management, industrial/labor relations, sales, marketing, sales management, education, health/social services, business/industry, media, performing arts, ministry, counseling, public information management and teaching, as well as graduate studies in communication studies and related disciplines. Employment of recent Nebraska graduates include:

- Account Manager, Clear Blue Skies Marketing
- Associate Business Systems Analyst, ConAgra
- Claims Assistant, Berkshire Hathaway Homestate Companies
- Credit Manager, Wells Fargo Financial
- Director of Children’s Ministry, Horizons Community Church
- Family Service Coordinator, KVC Behavioral Healthcare
- Grain Merchandiser, CHS Inc.
- Human Resources Coordinator, Chipotle
- Research Coordinator, Premier Psychiatric Research Institute
- Staff Assistant, Congressman Jeff Fortenberry
- Talent Scout/Advisor, Applause International
- Web Design and Marketing, Simplified Office Solutions

## Why NEBRASKA for Communication Studies?

The University of Nebraska–Lincoln offers a communication studies program that is highly respected by our Big Ten peers. We offer close working relationships with faculty, opportunities to work with faculty on research, and smaller classes than many of the Big Ten programs.

UNL has a nationally recognized, two-time Big Ten championship, debate and forensics program of intercollegiate debate, public speaking, and interpretation events. The program gives students the opportunity to compete at the local, state, regional, and national level. No previous debate or speech experience is required. All students who are in good standing may take part in intercollegiate debate and forensics.

Get involved and connect with the department and your peers by joining the Communication Club, a fun, low time investment, high-impact student organization; or taking advantage of the Speech Lab, an on-campus resource to help students with public speaking and interviewing, where lab consultants help students create effective and engaging speeches by giving one-on-one advice and feedback about researching topics, developing and organizing main points, crafting arguments, outlining, extemporaneous and impromptu delivery, and speech anxiety.





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	COURSE NAME	HOURS
<b>FIRST Semester</b>	COMM 101: Communication in the 21st Century (ACE 2)	3
	ACE 1: Written texts/research & knowledge skills	3
	ACE 5: Humanities	3
	Language Prerequisite - 101 Level (Elective)	5
	Total Hours	14

	COURSE NAME	HOURS
<b>SECOND Semester</b>	Communications Studies Course (CDR D)	3
	College Distribution Requirement (CDR) A: Written communication	3
	ACE 6: Social Sciences	3
	Language Prerequisite - 102 Level (Elective)	5
	Total Hours	14

<b>THIRD Semester</b>	COMM 201: Introduction to Research Methods	3
	Communication Studies Foundational 200 Level Course	3
	ACE 3: Mathematical/computational/statistical/formal reasoning	3
	CDR B, BL: Natural, Physical & Mathematical Sciences w/ Lab	4
	Language Requirement - 201 Level (CDR E)	3
	Total Hours	16

<b>FOURTH Semester</b>	Communication Studies Foundational 200 Level Course	3
	Communication Studies 300 or 400 Level Course	3
	CDR C: Humanities	3
	Language Requirement - 202 Level (CDR E)	3
	Elective/Minor/Secondary Major/Science/Pre-Professional	3
	Elective/Minor/Secondary Major/Science/Pre-Professional	1
	Total Hours	16

<b>FIFTH Semester</b>	Communication Studies 300 or 400 Level Course	3
	Communication Studies 300 or 400 Level Course	3
	ACE 4: Scientific methods & knowledge of natural/physical world	3
	Elective/Minor/Secondary Major/Science/Pre-Professional	3
	Elective/Minor/Secondary Major/Science/Pre-Professional	3
	Total Hours	15

<b>SIXTH Semester</b>	Communication Studies 300 or 400 Level Course	3
	Communication Studies 400 Level Course	3
	ACE 8: Ethics/civics/stewardship	3
	Elective/Minor/Secondary Major/Science/Pre-Professional	3
	Elective/Minor/Secondary Major/Science/Pre-Professional	3
	Total Hours	15

<b>SEVENTH Semester</b>	Communication Studies 400 Level Course	3
	ACE 9: Global awareness & human diversity	3
	Elective/Minor/Secondary Major/Science/Pre-Professional	3
	Elective/Minor/Secondary Major/Science/Pre-Professional	3
	Elective/Minor/Secondary Major/Science/Pre-Professional	3
	Total Hours	15

<b>EIGHTH Semester</b>	COMM 495: Communication, Collaboration & Community: Capstone (ACE 10)	3
	CDR F: Additional breadth	3
	ACE 7: Fine Arts	3
	Elective/Minor/Secondary Major/Science/Pre-Professional	3
	Elective/Minor/Secondary Major/Science/Pre-Professional	3
	Total Hours	15

**DISCLAIMER:** This document represents a sample 4-year plan for degree completion with a major of interest in the College of Arts and Sciences. Actual course selection and sequence may vary and should be discussed individually with an Academic Advisor at the college and department level.