



COMMUNICATION STUDIES

Academics

Your major in communication studies will focus on developing intellectual capacities to advocate, negotiate and relate, putting you on a pathway to successfully navigate professional, personal and public life. You'll learn how to craft a persuasive message, what communication strategies aid health and well-being, and why communication is at the heart of identity and culture.

Start with the core requirements focusing on communication, collaboration and community, and then dive deep into areas that match your interests such as:

- Communication, Health and Well-being
- Communication, Public Advocacy, and Civic Engagement
- Diversity, Culture, and Global Communication

Opportunities

Did you know communication is the #1 skill sought by employers? As communication studies majors you will prepare yourself with the knowledge and skills necessary for entering a wide variety of career fields, such as law, politics, government, public administration, public relations, personnel management, industrial / labor relations, sales, marketing, sales management, education, health / social services, business/industry, media, performing arts, ministry, counseling, public information management and teaching as well as graduate studies in communication studies and related disciplines. Here are examples of recent graduates' employment:

- Account Manager/Marketing Consultant / *THREE EAGLES COMMUNICATIONS*
- Behavioral Health Specialist / *CHILDREN'S RESPITE CARE CENTER*
- Communications Outreach Specialist / *NET TV*
- Director of CEO Communications / *BACK TO THE BIBLE*
- Human Resources Generalist / *CITY OF LINCOLN*
- Investment Specialist / *MERRILL EDGE*
- Program Director / *FREMONT PUBLIC SCHOOLS*
- Sales Operations Coordinator / *HEALTHCARE*
- Truman Fellow/Policy Analyst / *U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES*
- Web Design and Marketing / *SIMPLIFIED OFFICE SOLUTIONS*

Experience

In the College of Arts and Sciences, we know experience is valuable and goes beyond the classroom. We strive to help you connect your academics with research, internships, education abroad, service learning and leadership experiences. Take advantage of opportunities in communication studies such as:

- Studying abroad in the inspiring Veneto region of Italy
- Participating on the seven-time Big Ten champion Speech and Debate team
- Serving on the new Undergraduate Student Advisory Board
- Interning with Omaha's Henry Doorly Zoo
- Researching communication techniques used in coping
- Volunteering with Student Leadership, Involvement, and Community Engagement



COMM—SAMPLE 4-YEAR PLAN*

ACE = Achievement-Centered Education CDR = College Distribution Requirements

FIRST SEMESTER

COMM 101: Communication in the 21st Century (ACE 2)	3
Written Texts / Research & Knowledge Skills (ACE 1)	3
Humanities (ACE 5)	3
CDR: Language	5
Total Hours	14

SECOND SEMESTER

Communications Studies Foundation Course (CDR D)	3
CDR: Written Communication	3
Social Sciences (ACE 6)	3
CDR: Language	5
Total Hours	14

THIRD SEMESTER

Communication Studies Performance Course (CDR: Social Science)	3
Communication Studies Foundational 200-Level Course	3
CDR: Natural, Physical, and Mathematical Sciences with Lab	4
CDR: Humanities	3
CDR: Language	3
Total Hours	16

FOURTH SEMESTER

COMM 201 or COMM 202: Research Methods	3
Communication Studies 300- or 400-Level Course	3
CDR: Human Diversity in U.S. Communities	3
CDR: Language	3
Elective / Minor / Secondary Major / Science / Pre-Professional	3
Elective / Minor / Secondary Major / Science / Pre-Professional	1
Total Hours	16

FIFTH SEMESTER

Communication Studies 300- or 400-Level Course	3
Communication Studies 300- or 400-Level Course	3
Scientific Methods & Knowledge of Natural / Physical World (ACE 4)	3
Elective / Minor / Secondary Major / Science / Pre-Professional	3
Elective / Minor / Secondary Major / Science / Pre-Professional	3
Total Hours	15

SIXTH SEMESTER

Communication Studies 300- or 400-Level Course	3
Communication Studies 400-Level Course	3
Mathematical / Computational / Statistical / Formal Reasoning (ACE 3)	3
Elective / Minor / Secondary Major / Science / Pre-Professional	3
Elective / Minor / Secondary Major / Science / Pre-Professional	3
Total Hours	15

SEVENTH SEMESTER

Communication Studies 400-Level Course	3
Global Awareness & Human Diversity (ACE 9)	3
Elective / Minor / Secondary Major / Science / Pre-Professional	3
Elective / Minor / Secondary Major / Science / Pre-Professional	3
Elective / Minor / Secondary Major / Science / Pre-Professional	3
Total Hours	15

EIGHTH SEMESTER

COMM 489: Communication, Collaboration & Community: Capstone (ACE 10)	3
Fine Arts (ACE 7)	3
Ethical Principles (ACE 8)	3
Elective / Minor / Secondary Major / Science / Pre-Professional	3
Elective / Minor / Secondary Major / Science / Pre-Professional	3
Total Hours	15

*DISCLAIMER: This document represents a sample 4-year plan for degree completion with a major of interest in the College of Arts and Sciences. Actual course selection and sequence may vary and should be discussed individually with an academic advisor at the college and department level.