

N2025 AIM:

Broaden Nebraska's engagement in the community, industry, and global partnerships

CAS AIM:

BROADENING COMMUNITY ENGAGEMENT WITH THE LIBERAL ARTS

CAS Goals:

We will enhance the land-grant mission of the University of Nebraska–Lincoln by expanding our partnerships with local, national, and international organizations and businesses, broadening our alumni networks for student career success, and utilizing our scientific expertise and creative achievements to enrich the lives of all Nebraskans.

Strategies	Expectations	Metrics	Responsibility
Survey units, faculty and staff about current engagement efforts	Gain a better understanding of the range and distribution of engagement efforts in CAS	Complete survey AY 21–22	DO and DEOs
Review P & T standards, workload policies, and merit review practices for consistent and equitable treatment of faculty community engagement and community-based research	Transparent and equitable standards in every unit that supports and rewards excellence in community engagement	100% updated workload and apportionment policies approved by unit faculty by AY 2021–22	DEOs and all faculty; DO
Develop and implement CAS Day of Service to coincide with start of new academic year	Build community in CAS through voluntary service to others; highlight connections to faculty and student research in CAS (e.g. food insecurity; homelessness)	Pilot Fall 2020 – with “virtual” day of service in support of Lincoln Food Bank and Husker Pantry (259 items collected; \$5,083 raised; 32.5 volunteer hours) Increase total annual participation in community service over the next 5 years Establish college award to recognize unit with highest percentage of faculty/staff participation	DO, Staff Council, and Marketing and Communication; all faculty and staff
Sponsor CAS faculty and staff participation in NAFSA Global Learning Lab	Build CAS capacity to innovate in international education: curriculum, partnerships, internships	Annual attendance at NAFSA Global Learning Lab by 21–22	DO and partnering units; Ed Abroad

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Live-stream and post recordings of CAS Inquire lectures (a public lecture series planned by students)	Expand public engagement with CAS through CAS Inquire lectures and students	Annual increases in downloads of CAS Inquire presentations; annual increases in private funding support for CAS Inquire; annual increases in student applications to CAS Inquire	DO/Marketing and Communication
Expand access to and highlight co-curricular programs' contributions to public education	Make explicit the link between co-curricular events and the public value of liberal arts	Participation from all 93 NE counties with a CAS event by 2025	
Partner with units to expand and enrich public engagement programs and events dedicated to understanding local/national issues	2-3 events per semester with remote viewing and participation options for all Nebraskans	Annual increases in public participation – including NE high schools and community colleges – in CAS public education events	DO and partnering college units

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Explore “CAS Extension” – widening community access to and engagement with the Arts and Sciences – CAS partnership with Nebraska Extension	CAS will take multi-pronged, proactive steps to promote the liberal arts and to facilitate life-long engagement with humanities, social sciences, sciences, and interdisciplinary programs	Annual increases in community engagement efforts and sustained programmatic partnerships; annual increases in CAS majors	DO, DEOs, and all units; Recruitment; Marketing and Communication; Student Ambassadors; Extension
Expand connections with Nebraska K-12 curriculum specialists (humanities, sciences, and social sciences)	Support teacher training and facilitate co-curricular opportunities and college credit for students		
Expand outreach and curriculum and research partnerships with tribal nations in Nebraska	Enhance our land-grant mission and inclusive excellence goals with expanded outreach to NE tribal communities	Annual increases in Native American students enrolled in CAS	
Assess feasibility of participation in OpEd Project’s Public Voices Fellowship program	Citizens and leaders of NE will experience first-hand the value and impact of a comprehensive liberal arts education	Sustain investment in public higher education as an essential public good	DO and EVC

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Expand staff capacity to facilitate local and state partnerships	<p>Dedicated staff to expand and maintain partnerships for student career success; Support UNL goal for Carnegie Community Engagement Recognition</p> <p>Outreach to diverse-owned businesses and non-profits with opportunities for connections with CAS students</p>	10-15 new community partnerships per year	DO and Academic and Career Advising Team
Assess feasibility of CAS Global Engagement Coordinator	Facilitate new global partnerships and internship opportunities; connect with international alumni; coordinate international awards	New part-time or full FTE staff position by AY 23-24	

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Increase online professional certificate offerings for non-degree-seeking students to close skills gap in Nebraska and beyond	CAS will contribute to a highly-skilled, high-wage NE workforce	3-4 new professional certificate offerings by 2025 – one each from the sciences, social sciences, and humanities	DO and all units; Academic and Career Advising Team; NU Online
Create global institutional partnerships to increase first year international students across all areas in CAS	Expanded institutional partnerships with top countries of student origin (China, India, Malaysia, Vietnam, Mexico); enhance the global reach and international diversity of the college	Average 10 new international students per year by 2025	DO and Global Strategies; Recruitment and Advising Team
Expand global partnerships to increase research and teaching-abroad opportunities	Expanded opportunities for trans-national research and teaching collaborations for faculty, staff, and students	10-15% increase in new MOUs with international institutions	DO, DEOs, and Global Strategies

